

# Presentation Storytelling for Impact Workshop

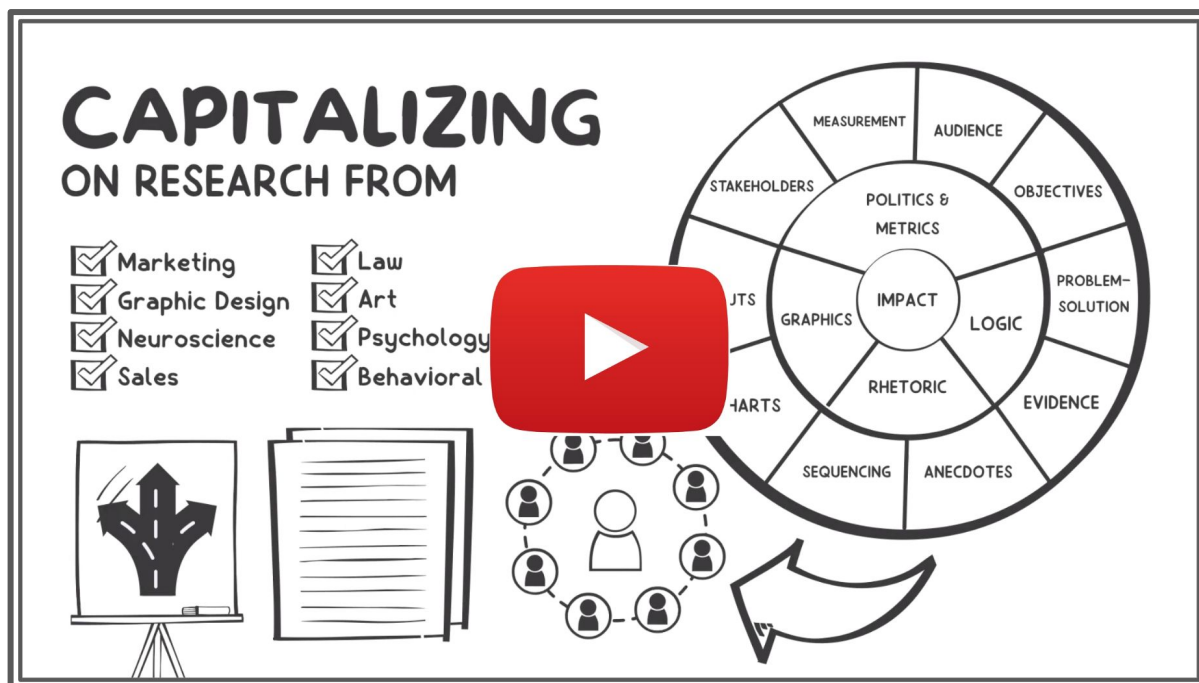
## Learn the Extreme Presentation Method to make slides that drive action

*An instructor-led workshop that will transform the way you design your presentations and slides*

Today's audiences are more preoccupied, distracted, and overwhelmed than ever before. You know you've got to capture their attention but when you've got concrete information and data to share, you can't just get on stage and tell a fun story.

Communicating complex ideas and data in succinct, palatable formats that direct your audience to take next steps is an extreme presentation challenge that needs an extreme solution:  
The Extreme Presentation Method.

Check out the 2-minute video below for a quick overview:



### What:

Designed by a former McKinsey Consultant, the approach relies on a [comprehensive academic study](#) of presentation effectiveness.

This workshop and methodology has been incorporated by many industry-leading organizations, such as Exxon-Mobil, eBay, the NBA, Kimberly-Clark, JP Morgan Chase, ServiceNow, Reyes Holdings, even the makers of PowerPoint™ at Microsoft!

### Who:

Perfect for anyone who creates (and/or leads teams that create) presentations which:

- ✓ Struggle with the 'So What?'
- ✓ Are for senior audiences
- ✓ 'Live on' after a presentation
- ✓ Condense large amounts of technical info/numerical data
- ✓ Design slides with or for others
- ✓ Need to influence others to act

### Where/When/How:

**Thursday, July 21, 2022**  
**Manhattan, NYC**  
**8am - 1pm**

Bring an existing presentation to (re)design in real-time!

Indicate interest [here](#) or [Register now](#)

For questions, please email [jake@ticonadvisory.com](mailto:jake@ticonadvisory.com)