

# Virtual Workshop: The Extreme Presentation Method

## Designing Presentations & Slides for Serious Influence

*A six-session live virtual workshop that will transform the way you design your presentations and slides*

Today's audiences are more preoccupied, distracted, and overwhelmed than ever before. The 30-slide, text-heavy PowerPoint™ presentation just doesn't work anymore (if it ever did). You don't enjoy death by bullet points, so why would your audience?

Communicating complex ideas and data in succinct, palatable formats that direct your audience to take next steps is an extreme presentation challenge that needs an extreme solution: The Extreme Presentation Method.

Check out the 2-minute video below for a quick overview:

**CAPITALIZING ON RESEARCH FROM**

- ✓ Marketing
- ✓ Graphic Design
- ✓ Neuroscience
- ✓ Sales
- ✓ Law
- ✓ Art
- ✓ Psychology
- ✓ Behavioral

MEASUREMENT, AUDIENCE, OBJECTIVES, PROBLEM-SOLUTION, EVIDENCE, ANECDOTES, SEQUENCING, RHETORIC, LOGIC, POLITICS & METRICS, IMPACT, GRAPHICS, STAKEHOLDERS, PARTS, JTS

### Who:

Perfect for anyone who creates (and/or leads teams that create) presentations which:

- ✓ Condense large amounts of technical info/numerical data
- ✓ Target very different audiences
- ✓ 'Live on' after a presentation
- ✓ Design slides with or for others
- ✓ Struggle with the 'So What?'
- ✓ Need to influence others to act

### When & Where:

3 sessions in 3 days  
Live via Zoom:

Tues, June 9: 11a-1p EST  
Weds, June 10: 11a-1p EST  
Fri, June 12: 11a-1p EST

Participants should plan to attend all sessions

### How:

RSVP by emailing Jake Tuber  
[jake@extremepresentation.com](mailto:jake@extremepresentation.com)

Space is limited!

Special cohort price: \$545  
via credit/debit/PayPal

Digital workbooks provided