

The Extreme Presentation Method Workshop

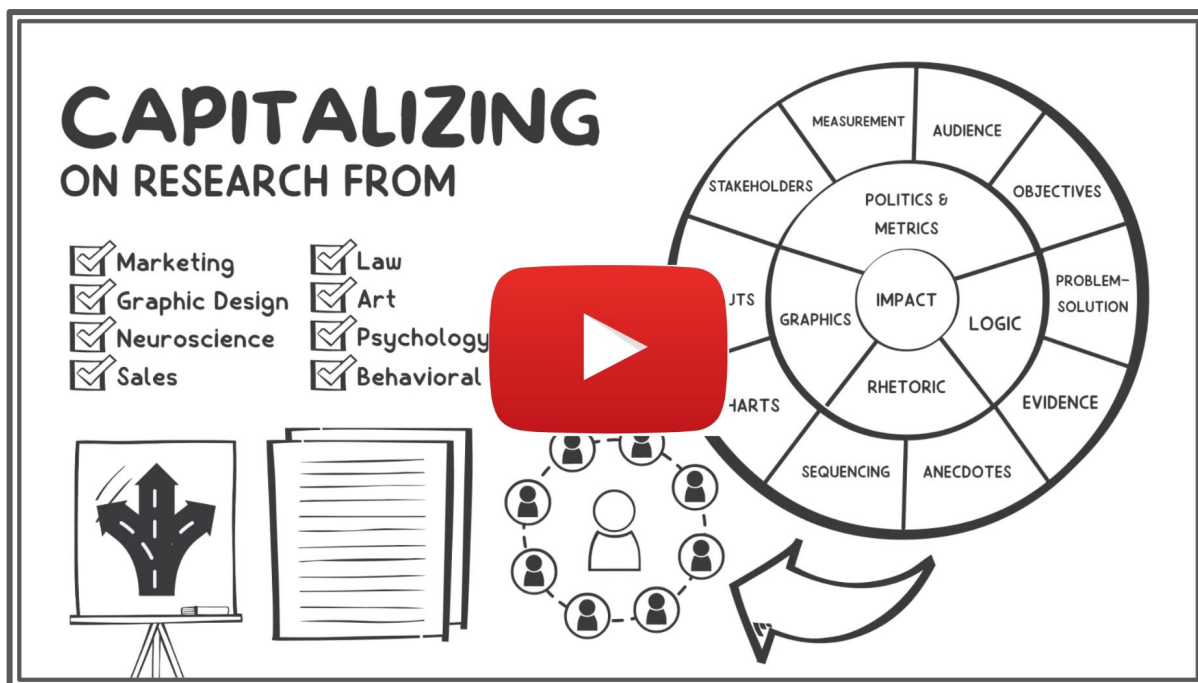
Designing Presentations & Slides for Serious Influence

An instructor-led workshop that will transform the way you design your presentations and slides

Today's audiences are more preoccupied, distracted, and overwhelmed than ever before. The 30-slide, text-heavy PowerPoint™ presentation just doesn't work anymore (if it ever did). You don't enjoy death by bullet points, so why would your audience?

Communicating complex ideas and data in succinct, palatable formats that direct your audience to take next steps is an extreme presentation challenge that needs an extreme solution: The Extreme Presentation Method.

Check out the 2-minute video below for a quick overview:



What:

Designed by a former McKinsey Analyst, the approach relies on a [comprehensive academic study](#) of presentation effectiveness. This workshop and methodology has been incorporated by many industry-leading organizations, such as Exxon-Mobil, eBay, the NBA, Kimberly-Clark, JP Morgan Chase, ServiceNow, Reyes Holdings, even the makers of PowerPoint™ at Microsoft!

Who:

Perfect for anyone who creates (and/or leads teams that create) presentations which:

- ✓ Condense large amounts of technical info/numerical data
- ✓ Target very different audiences
- ✓ 'Live on' after a presentation
- ✓ Design slides with or for others
- ✓ Struggle with the 'So What?'
- ✓ Need to influence others to act

When/Where:

Delivered in-person or virtually by a master facilitator, the Extreme Presentation Workshop typically ranges from one-half to a full-day.

Follow-up meetings and coaching sessions are also available and often requested to further drive adoption.

For questions, please email jake@ticonadvisory.com