Extreme Presentation™ Method

Ten Steps to Persuasive Presentation

1. Audience: Who is your (most important) audience?
2. Objectives: What is your objective for this presentation?
3. Problem-Solution: What business problem are you helping to provide a solution for?
4. Evidence: What evidence are you offering to support your solution?
5. Anecdotes: Which anecdotes illustrate your message?
6. Sequencing: In what sequence will you present your evidence?
7. Charts: Which charts will best convey your data?
8. Layouts: What layout will you use for each slide?
9. Stakeholders: Have you addressed the concerns of each stakeholder?
10. Measurement: How will you measure the success of your presentation?